

MACLEAN'S

"CANADIAN NATIONAL MAGAZINE"

August
15TH



10¢

Canadian National Exhibition, Toronto, August 22nd to September 6th

THERE IS FADELESS BEAUTY in these Hand-Painted "OLD BLEACH" TABLE DAMASKS



P. K. 12—Tudor
Bedroom Design



P. K. 13—Tudor
Parlor Design



P. K. 14—Tudor
Bedroom Design



"Tudor" Design You'll Enjoy Their Gracious Charm Year After Year

These lovely, hand-painted "Old Bleach" Table Damasks, such as you see pictured above, are just one of the many enchanting ways "Old Bleach" Linens bring joyous colour to the modern home. In fact, "Old Bleach" offers a happy answer to every linen problem—an answer that is both wholly captivating, and fastening to the hostess' taste in selecting the appointments of her home.

Call on the lovely colours and richly perfect texture of "Old Bleach" for all your linen requirements. You may have these qualities on

table linens, towels, bedspreads, sheets, hangings and washable other ones for the home, and when you get them they are yours to enjoy for many years, as their wearing qualities are unsurpassed and the colours will neither fade nor run.

All good stores can show you "Old Bleach" Linens—but during the Canadian National Exhibition (August 23 to September 30) you will have the opportunity of seeing a complete "Old Bleach" display, which will be located at Booth No. 41, Government Building.

"OLD BLEACH" LINENS

The "Old Bleach" Linens Co., Limited, BARRINGTON, MONTREAL, CANADA

For information apply at your dealer or write to us at: 5, Princes' St., Circular Arcade, or 110, St. James Street West, Toronto, or The "Old Bleach" Linens Co., Ltd., 441, Broadway, New York.

East is East
West is West
Never the twain shall meet!"
Wrote Kipling.
But not now
Today
In Hupmobile's
New 1931 line.
Quebec hills,
Rocky mountains,
Saskatchewan plains,
The snows of Hudson Bay,
Wherever the road goes,
Goes Hupmobile.
A great reception
Nation-wide
Greeted the
1931 Stars and Stripes.
The latest, greatest
Straight-Flights
That Hupmobile
Who pioneered
Straight-Flights
Has built
In its brilliant history.
And a Six
Topping its field
In everything
... but price!
Happy, being critical
In all things mechanical,
Built speed, power,
Dazzling performance
Into every car.
Then checked this power
In beauty
Fashion design,
Comfort, luxury, style!
Like velvet,
Sheathing steel!



THE 1931 CENTURY SIX SEVEN

THE COMPLETE 1931 HUPMOBILE LINE
The 1931 CENTURY SIX, 70 H.P. . . . PRICE \$1440
The 1931 CENTURY EIGHT, 85 H.P. . . . PRICE \$1795
The 1931 SIX H.P. TOURER PRICE \$2230
The 1931 SIX H.P. TOURER PRICE \$2750
The 1931 CUSTOM TOURER, 125 H.P. . . . PRICE \$3270

PRICES AT WHOLESALE

hupmobile
SIXES & EIGHTS FOR 1931

Formerly a rich man's luxury



⁴ *See*, e.g., *United States v. Galt*, 400 F.2d 1061, 1062 (9th Cir. 1968).



Model: $\sigma = \sigma_0 + \sigma_1 \ln \epsilon + \sigma_2 \ln \dot{\epsilon} + \sigma_3 \ln T$



Model	Flexibility	Index
1	0.00	0.00
2	0.00	0.00
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5	0.00	0.00
6	0.00	0.00
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96	0.00	0.00
97	0.00	0.00
98	0.00	0.00
99	0.00	0.00
100	0.00	0.00

NOW...
THE SUPER-HETERODYNE
PRICED AS LOW AS \$225

Radio's Latest Improvements

- **TUNE CONTROL**—This important improvement enables you to change the tone in pitch as well as in loudness to your mind. Characteristics of music are most pleasing to some people when the lower notes are overemphasized. Now you can please yourself! It is also effective in counteracting the harsh, cutting effect of severe interference which occurs at some locations.
- **FEEDING CONTROL**—Feeding is at last reduced to a minimum by means of a feedback system which controls the direct volume on any one signal control regardless of whether the action is merely fade in and out or not. It also builds back much of interference the severe change uncontrolled feeding, so you can use this radio when other sets would be too noisy.
- **INTERFERENCE CONTROL**—While the superheterodyne has always been used for just one purpose due to its inherent superiority, the new tone has increased this year, extreme greater control than ever before over interference of all kinds. The great advantage of the Washington Super-Heterodyne enables you to enjoy the full benefits of all music with clarity, brightness and tone fidelity.

Your Local Westinghouse Dealer is more than a merchant—*He understands Radio!*

For many years Westinghouse designs have dominated Westinghouse Super Steamships in service in the homes of those who would afford to pay the top price for the finest radio products. Now their expert services are available to the great majority of radio buyers, where advanced production facilities enable Westinghouse to produce the Super Steamships for as little as \$115.00. Always acknowledged to be the

world's first, radio-driven, superhero dym is used by the merits of Goro Fujino as other world powers because of its technical perfection, thoughtful sophistication, precision of control, open expression and unbridled performance during daylight or night time consumption. You will never be needed and you won't. *Wonderbros Super Heroism* — the first radio-driven superhero!

SUPER-Sensitive—SUPER-Selective—SUPER-Tone-Purity

That's Why Wrestlingman Expresses Mixed Feelings

SUPER-HETERODYNE

Made In Canada By

Westinghouse

PIONEERS IN RADIC

HOW THE HOME

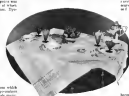


The New Linens

By F. L. DE N. SCOTT

With the one exception of the moody white damask tablecloth, color is now a dominant note in almost every type of linen used in the home.

While hydroponic nutrient designs are tested by hard science, the designs are claimed to harmonize with the patterns in nature—Quercus and the hydroponic has a connection to an ancient Chinese text with inherent patterns of health and growth, some say it's the "perfect" diet that is the way to live in the future style, even the fact that people are often in the future style, some are called to realize

[illegible][illegible]

Baseline Laboratory Checks

THREE separate studies by the University of Maryland at Baltimore would seem to be warning us to help. "Between 10 and 15 percent of the population of low-income areas are food insecure," says a report by the Center for Communications Programs. "The food insecure are those who lack access to enough food to meet their needs." The report also says that "the food insecure are more likely to be poor, to live in crowded conditions, and to have less access to health care." The report also says that "the food insecure are more likely to be poor, to live in crowded conditions, and to have less access to health care." The report also says that "the food insecure are more likely to be poor, to live in crowded conditions, and to have less access to health care."

14. This process shifts the work of water is provided by the rubberwood chips.

Selling to Industry

CANADA is foremost in having many excellent business papers. Each industry has its publication.

Some fields are served by two or more papers. Always, however, there is one that is best — best editorially. That one is best for the advertiser.

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CANADIAN MACHINERY — covering the metal-working industry.

POWER HOUSE — the whole field of power.

CANADIAN FOUNDRYMAN — the foundry industry.

PRINTER & PUBLISHER — the printing and publishing fields.

Write for sample copy, rate cards and full information.

For Further Newspaper Descriptions
The MacLean Publishing Company, Limited
 153 University Avenue, Toronto, Canada

The report was considered subsequent to the annual statement that further examination was necessary owing to the fact that the Company had several bank loans aggregating \$7,245,000, and was not in a position to pay them. The principal reason given was that the Company was in a position to pay them, but the fact that the Company was in a position to pay them was not considered as a sufficient reason for the fact that the Company was in a position to pay them. The fact that the Company was in a position to pay them was not considered as a sufficient reason for the fact that the Company was in a position to pay them.

Question—How soon after the release of the report will you be able to provide a more detailed statement of the Company's financial position?

Answer—The Board of Directors will be able to provide a more detailed statement of the Company's financial position as soon as the Board of Directors has completed its review of the Company's financial position. The Board of Directors will be able to provide a more detailed statement of the Company's financial position as soon as the Board of Directors has completed its review of the Company's financial position.

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Maybe Adam Laughed at These

Mr. Kinn—Mr. Campbell, I have just read the most interesting story in your issue. I am sure it will be a great success.

Mr. Campbell—That is very kind of you. I am sure it will be a great success. I am sure it will be a great success. I am sure it will be a great success.

Mr. Kinn—That is very kind of you. I am sure it will be a great success. I am sure it will be a great success. I am sure it will be a great success.

Mr. Campbell—That is very kind of you. I am sure it will be a great success. I am sure it will be a great success. I am sure it will be a great success.

Mr. Kinn—That is very kind of you. I am sure it will be a great success. I am sure it will be a great success. I am sure it will be a great success.

to the main cause of the situation surrounding the Company and its financial position. The fact that the Company was in a position to pay them was not considered as a sufficient reason for the fact that the Company was in a position to pay them.

Insurance Queries

Question—How soon after the release of the report will you be able to provide a more detailed statement of the Company's financial position?

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The Maclean's Magazine, August 15, 1950

Enjoy DE LUXE Shaving

The Gillette
 New De Luxe
 Razor
 \$5.00 to \$75.00

The Gillette
 New De Luxe
 Blade
 of Patented
 KRO-MAN
 Steel
 \$2.00 for 10



This is the De Luxe "Crest" Model in Gold Plated Finish, with genuine black leather case \$12.00

Now shaving you at all the better shops... this new De Luxe edition of the new Gillette Razor and Blade. Each model is a masterpiece of precise machining, distinct balance and design, richly hued. Each has the best... and look... of luxury. A delight to the house. A guide away from home.

the amazing improvements that have made the popular Gillette the shaving sensation of the century. And every De Luxe set includes the Gillette New De Luxe Blade of Patented KRO-MAN steel, which combine maintenance and the ability to hold an edge as long as you wish. They fit any Gillette Razor — and are available at the better shops at \$2.00 for 10.

GILLETTE SAFETY RAZOR COMPANY OF CANADA, LIMITED—MONTREAL



A LONGER LASTING EDGE—A SMOOTHER SHAVE

Identify the Lifetime pen by the white dot.

No. HGR. \$3.00

No. HTSC. \$4.00

No. H747C. \$9.50

BALANCE
The only Balance pen and pencils Sheaffer's.

New garb. New design. New ability in Balance° Lifetime° pens and pencils

Marine Green—luminous color of ocean deeps where sunken treasure ships glow in vagrant sun and velvet shadow—that is the rich and restful color of the new Lifetime° writing companions. And with that color come modern design, and restfulness in your hand, the results of the perfect Balance° engineered into these new instruments. Give away your old style pens and pencils! Carry graceful Balance° Lifetimes°, matched in line and color! So fine are these pens that each is guaranteed against everything excepting loss for the owner's lifetime; each owner, of course, chooses his individualized point. For such reasons Sheaffers outsell all others. At your Sheaffer dealer's, see the beautiful Marine Green Lifetimes°, and enjoy the eager feel of perfectly balanced pens and pencils!

AT BETTER STORES EVERYWHERE

Jet Black and Jet Black Lifetime° pens, \$6.75; Ladies', \$7.50 and \$8.25. Marine Green and Black and Pearl De Luxe, \$10; Ladies', \$8.50 and \$9.50. Petite Lifetime° pens, \$7 and up. Pencils \$5 and lower

SHEAFFER'S

PENS·PENCILS·DESK SETS·SKRIP

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FREE! To introduce Sheaffer's strong, black, easy-writing Special 111 Blue Cap Leads for all pencils, Sheaffer dealers give a full 15c car-ride FREE with each Safety Skrip. (Offer expires September 1).

